



**Georgia State University
Economic Forecasting Conference
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**Leveraging Transportation
for Economic Growth**

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City of Atlanta, Department of Aviation

...anticipating customer needs and industry trends



Leveraging Air Transportation for Economic Growth

- Airport's Economic Impact
- Capital Improvement Program
- Trends & Future Developments



Charlotte-Mecklenburg
International Airport

Economic Impact

Jobs	Airport Generated	Visitor Industry	Related Jobs	Total Jobs
Direct	56,505	127,229	17,185	200,919



Charlotte-Mecklenburg
International Airport

Employee Earnings (in millions)

Personal Income	Airport Generated	Visitor Industry	Related Jobs	Total Earnings
Direct	\$3,192.8	\$2,545.6	\$1,146.9	\$6,885.3



Corporación de Desarrollo
Aéreo Internacional de Bogotá

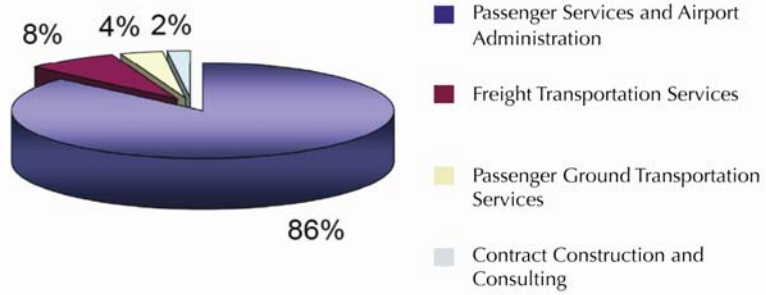
Business Revenue (in millions)

	Airport Generated	Visitor Industry	Related Jobs	Total Earnings
Direct	\$10,585.9	\$7,731.6	\$5,148.9	\$23,466.5



Corporación de Desarrollo
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Business Revenue Distribution



Competitive Edge



The Airport provides a competitive edge that has helped Atlanta draw corporate giants

Value to Industry



**Low-cost
Airport**

- **Low Landing Fees**
- **Low Cost Per Customer**

Taxes (in millions)

Type of Tax	Total Tax Revenues
Municipal	\$506.4
County	\$254.4
State	\$576.2
Immigration and Naturalization	\$23.6
International Arrival/Departure	\$95.0
Domestic Passenger Taxes	\$459.3
U.S. Customs (freight)	\$676.4
Total Tax Revenue	\$2,691.3

Visitor Industry

Off-Airport Spending by Visitors Arriving Via H-JAIA	Net Off-Airport Spending (millions)	Jobs
Hotel	\$2,872.9	38,426
Restaurants and Bars	\$1,361.5	27,893
Entertainment	\$ 845.2	15,936
Retail	\$1,916.8	37,303
Local Transportation	\$ 735.1	7,672
Total	\$7,731.6	127,229

Capital Improvements



Fifth Runway

95,280 operations in first year

- 89,363 landings
- 5,917 take-offs

Reduced flight delays by 78%



Baggage Screening System

- 37 Machines
- 9,000 bags per hour



CONRAC

Consolidated Rental Car Complex under construction



Consolidated Rental Car
Complex under construction

International Terminal



Consolidated Rental Car
Complex under construction

Central Terminal Complex Upgrades



Parking Changes/Upgrades

- Pay-on-Foot Stations
- Valet Service
- Silver Reserve Lot
- More Parking Spaces



The Gateway Center



Atlanta International Airport
ATLANTA

Airport as a Gateway to the World

January through June 2007, international passenger traffic totaled 4,426,601 passengers



Atlanta International Airport
ATLANTA

Delta to China

Delta has applied for
direct service to
Beijing and Shanghai

A section of Shanghai's
Huangpu River



International Business

Nine international airlines operating at the Airport

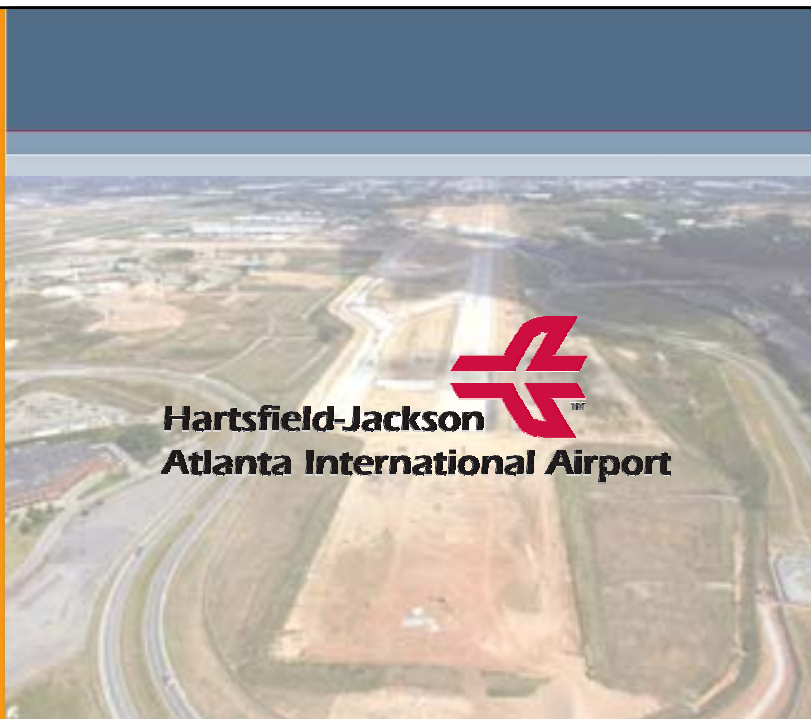


Expanding Capacity

**Worldwide passengers
expected to double by 2025**



Hartfield-Jackson
Atlanta International Airport



**Hartfield-Jackson
Atlanta International Airport**

Hartfield-Jackson
Atlanta International Airport