Impact of Hurricane Katrina on New Orleans

Presentation to the:
Economic Forecasting Conference
Georgia State University

By:
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New Orleans Area Leisure & Hospitality Employment

Thousands of Jobs

[Graph showing employment trends from 1990 to 2006]
Convention Bookings & Airport Deplanements

Ratio PreKatrina

Convention Room Nights
Deplanements
Casino Revenue

Million $

New Orleans Metro
Louisiana
Mississippi Gulf Coast
Mississippi
New Orleans Post-Katrina Perceptions

Wave 2 Interim Report
Perceptions of New Orleans/Louisiana Tracking Study
March 27, 2006
A. Some neighborhoods still have standing flood water from Hurricane Katrina

BY SAMPLE GROUP

- **Atlanta**
  - Wave 1 (n=101) 35.6
  - Wave 2 (n=100) 35.0

- **Houston**
  - Wave 1 (n=100) 31.0
  - Wave 2 (n=100) 40.0

- **Other Target Markets**
  - Wave 1 (n=211) 35.5
  - Wave 2 (n=200) 38.0

- **Nationwide**
  - Wave 1 (n=250) 46.4
  - Wave 2 (n=216) 47.2
B. There is a lack of a police presence due to layoffs related to Hurricane Katrina

BY SAMPLE GROUP

<table>
<thead>
<tr>
<th>Location</th>
<th>Wave 1 (n)</th>
<th>Wave 2 (n)</th>
<th>% Believe to be True</th>
</tr>
</thead>
<tbody>
<tr>
<td>Atlanta</td>
<td>101</td>
<td>100</td>
<td>49.5</td>
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<tr>
<td>Houston</td>
<td>100</td>
<td>100</td>
<td>50.0</td>
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<td>Other Target Markets</td>
<td>211</td>
<td>200</td>
<td>46.4</td>
</tr>
<tr>
<td>Nationwide</td>
<td>250</td>
<td>216</td>
<td>45.6</td>
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Wave 1 (n=101) Wave 2 (n=100)

Wave 1 (n=100) Wave 2 (n=100)

Wave 1 (n=211) Wave 2 (n=200)

Wave 1 (n=250) Wave 2 (n=216)
C. The water treatment and distribution system was damaged due to Hurricane Katrina & water is not safe to drink

BY SAMPLE GROUP

<table>
<thead>
<tr>
<th>Region</th>
<th>Wave 1 (n)</th>
<th>Wave 2 (n)</th>
<th>Wave 1 %</th>
<th>Wave 2 %</th>
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<tbody>
<tr>
<td>Atlanta</td>
<td>101</td>
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<td>33.7</td>
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<td>32.9</td>
<td>41.6</td>
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% Believe to be True
D. The air is contaminated due to the devastation of Hurricane Katrina and poses a health risk

BY SAMPLE GROUP

- Atlanta
  - Wave 1 (n=101)
  - Wave 2 (n=100)
  - Wave 1: 18.8%
  - Wave 2: 30.0%

- Houston
  - Wave 1 (n=100)
  - Wave 2 (n=100)
  - Wave 1: 23.7%
  - Wave 2: 29.0%

- Other Target Markets
  - Wave 1 (n=211)
  - Wave 2 (n=200)
  - Wave 1: 27.5%
  - Wave 2: 27.5%

- Nationwide
  - Wave 1 (n=250)
  - Wave 2 (n=216)
  - Wave 1: 27.6%
  - Wave 2: 28.2%
E. Historic Districts, such as the French Quarter are severely damaged/destroyed by Hurricane Katrina

BY SAMPLE GROUP

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<th>Wave 1 (n=101)</th>
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<th>Wave 2 (n=100)</th>
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<th>Wave 1 (n=250)</th>
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% Believe to be True