

## EMBA Economics Articles - Spring 2009

Students are expected to read the required articles (numbered according to the lecture weeks) before coming to the class. The conceptual issues discussed in the articles will be illuminated in class with the help of theory from the relevant chapters of the text book for a given week. The primary purpose of these articles is to encourage class discussions. The first five articles in the list are in the general reading category, and were chosen to stimulate the mind for this course. All of the listed articles were chosen from marquee publications and newspapers including opinion pieces by Nobel Laureates in economics and finance, famous investors, money managers, and academics.

Week	Title	Source	Author
<i>Preparatory Readings</i>	(a) My Economics	Wall Street Journal	Schwarzenegger
	(b) Why Journalists Can't Add	Forbes	Seligman
	(c) Where Presidents Have No Power	Time	Krauthammer
	(d) Their Money, Our Strength	Wall Street Journal	Malpass
	(e) How to Stop Relatives from Bragging...	Wall Street Journal	Clements
	(f) How to Make Money in Recession and Recovery	Fortune	Buffett
	(g) Economic Hypochondria	Fortune	Norton
Lecture 1	(a) Winnick's Voyage to the Bottom of the Sea	Wall Street Journal	Kessler
	(b) Who Really Owns That Winery?	Time	McCarthy
Lecture 2	(a) Economic Profit vs. Accounting Profit	Wall Street Journal	Bartley
	(b) Too Many Cars?	Wall Street Journal	Ingrassia
	(c) Japanese Auto Giants Accelerate Shift to U.S.	Wall Street Journal	Shirouzu and Zaun
	(d) Assessing the Resource Base of Japanese....	Research Paper	Lieberman & Dhawan
Lecture 3	(a) Business Cycle Dating Committee Report	National Bureau of Economic Research	Weblink
	(b) Growth in Post-Bubble Economy	FRBSF	Weblink
	(c) Haute Con Job Redux	Pimco Bonds	Gross
Lecture 4	(a) Why do Americans work more than Europeans?	Wall Street Journal	Prescott
	(b) The \$366 Billion Outrage	Fortune	Rewell
	(c) November 2007 Forecast	Forecast of Nation	Dhawan
Lecture 5	(a) Guide to Macroeconomic Model (mimeo)		Dhawan