FINANCIAL MARKET EXPECTATIONS AND THE BUSINESS OF INVESTMENT MANAGEMENT

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Max Darnell

Partner, Chief Investment Officer First Quadrant, L.P.

Questions To Be Addressed

- № Where do equities go from here, and how risky is the path we're on?
- Now much should investors care about the dollar and its likely return?
- № Inflation or deflation: what should we expect?
- № What will the business of investing look like tomorrow?



What's Wrong With This Picture? Long-term expectations based on historical returns



The Problem With Historical Returns

- Nost singularly important fact about last thirty years of market returns:
 - > Structural and secular decline in risk premium ("required return")
 - > Markowitz (1952) manage risks in portfolios rather than in isolation
 - > International diversification (1970's)
 - > Shareholder protection, improved transparency, etc.,
 - > For required return to fall, prices must rise
 - > High single digit equity returns due to decline in required risk premium
- Note: No

Expect Dramatic Market Swings to Occur More Frequently

- ๗ "Fatter tailed" world
 - > GDP growth more evenly spread across markets
 - > Good news diversification means smoother average day
 - Bad news dependence upon less well developed, less tested, legal, financial, political infrastructure means wider cracks will appear in periods of stress
 - > Even the cracks in the US have been shown to be wider than assumed

Key Points

- R Equities face strong headwind from here
 - > Developed market growth: overcoming balance sheet burden
 - > Emerging market growth: exploiting balance sheet advantage
- Risks are asymmetrically biased to the downside
- Near-term inflation risk is commodity driven; monetary inflation risk is intermediate-term

Equities Can Trend Sideways For A Long Time January 1872 – March 2010



Source: Global Financial Data (GFD)

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Stocks for the Long Run, by Jeremy J. Siegel, McGraw-Hill Companies; 4nd edition

Emerging market growth

- R Exploiting balance sheet advantage in growth markets:
 - > We have seen strong growth and strong growth forecast across emerging economies
 - > Public and private sector balance sheets have improved with tightening spreads and improving access to longer term funding
 - Steady advances in infrastructure ("market plumbing") support investments and growth prospects
- Challenges associated with change
 - > Refining financial, economic, and social infrastructure.
 - > Risks of policy mistakes in unchartered waters is high.
 - > Differentiation between markets and types of economies important
- Direct versus indirect exposure to growth

Inflation

- R The problem with our massive injection of liquidity
 - > Throwing gas on the fire liquidity was a leading cause of our past crisis
 - > With money multiplier low (read: lending facility crippled), not likely to be an immediate problem
 - > Monetary-based inflation is a concern further down the road
- R Commodity-based inflation a nearer-term concern
 - > Commodity price inflation can be distinct from monetary inflation
 - > Not under the control of our central banks we've forgotten that
 - > This may be main impediment to growth
- R Asset allocation implications
 - If monetary inflation remains tame near-term, leveraged sovereign debt remains an attractive hedge against equity market decline
 - > Commodities take on more immediate importance as inflation hedge

Does It Matter Whether the Dollar is Cheap or Expensive?

January 1970 – March 2010

US Dollar ¹	1 Yr Subsequent Return	3 Yrs Subsequent Return	5 Yrs Subsequent Return
Expensive	-3.0%	-19.6%	-29.5%
Q2	-1.4%	1.5%	-7.2%
Q3	-2.3%	-6.1%	-7.5%
Q4	-0.1%	2.2%	5.5%
Cheap	2.3%	7.3%	13.1%
Cheap-Expensive (Annualized)	5.3%	8.3%	7.4%

¹¹ ¹USD returns are the MSCI World Ex-US cap weighted returns of USD.

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Potential Impact of Ignoring Hedging in Strategic Portfolio

Currencies Have Large Impact on International Investments Over One, Three and Five Year Periods (Cheap – Expensive)

	1 Year	3 Years	5 Years
US Dollar¹ January 1970 – March 2010	5.3%	8.3%	7.4%
Sterling ² January 1970 – March 2010	6.5%	5.5%	4.3%
Yen² March 1970 – March 2010	8.5%	8.4%	4.7%
Euro ³ January 1970 – March 2010	2.5%	4.4%	4.0%

¹USD returns are the MSCI World Ex-US cap weighted returns of USD. ²JPY, GBP currency returns are relative to an equal weighted basket of the currencies in MSCI Developed World markets (AUD, CAD, DKK, EUR, HKD, JPY, NOK, NZD, SGD, SEK, CHF, GBP, USD). ³ DEM used in place of Euro prior to Euro formation.

Climbing Again, But Carrying Heavier Burden

- № Why We'll Succeed
 - > Cheap money massive injection of liquidity
 - > Flexible, adaptive economies
 - Solution > Growth from less burdened economies (e.g., emerging markets)
 - > Tendency to succeed in the face of adversity
- No Why We Might Stumble
 - > Consumer and sovereign balance sheets leave little room for error
 - > Credit facility not what it used to be
 - > Improvements in corporate profits mostly result of cost cutting
 - > Potential for further decline in residential real estate
 - Commercial real estate and regional banks
 - > Dependence on less well developed infrastructure in more global economy
- Successful Growth Requires a Stronger Back and More Careful Steps

Asset Allocation Implications

- R Guard against tail risk
 - > Leveraged sovereign bonds to hedge against equity *related* risk
 - > Real assets to hedge against commodity-based inflation risk
 - > Utilize options for hedging when price of "insurance" is fair or cheap
- № Stand ready to adjust strategic return assumptions if extremes return
 - > Utilize tactical approach or revisit strategic assumptions
 - > Establish currency hedge ratios based on fair value

WHAT WILL THE BUSINESS OF INVESTING LOOK LIKE TOMORROW?

What Should Investors Have Learned From Recent Events?

- Diversification didn't fail. Portfolio construction did.
- № Too much risk is equity-related.
- Risks should be better balanced.
- R Optimal portfolio changes with the risk climate.
- R Clarity about the roles of individual asset classes needs to be developed.

The Role of Diversification in Your Portfolio

No What Diversification Does Do For You

- "Beta" is exposure to non-diversifiable (systematic) risk
 - > Often confused with market risk
 - Non-diversifiable, or systematic, risk has expected compensation
 - Diversifiable risk is not expected to be compensated
- Diversification dissolves diversifiable, uncompensated risk... leaving "beta matter" that should be compensated
- Fallacies
 - > Individual markets are "betas"
 - > "Don't keep all your eggs in one basket"
 - Diversification means spreading risk across asset classes
 - > Diversification should prevent large losses



"Diversification is used to dissolve the diversifiable sources of risk. Beta is produced by this mixing and dissolving."

-Max Darnell, FQ Perspective, Jan 2009

Rethinking Beta

Risk avoidance is <u>not</u> the goal of diversification.

The goal is to favor systematic risk over idiosyncratic risk,

and by so doing, favor compensated risk over uncompensated risk

Conventional View of Diversification vs. Reality

Sample Investment Plan Asset Allocation¹ Correlations to S&P 500 Index – Five Years Ending March 31, 2010

EQUITIES (60%)

FIXED INCOME / ALTERNATIVES (30/10%)



Sources: First Quadrant, LP, StyleAdvisor, Bloomberg

18 ¹Sample Plan is a hypothetical portfolio used for illustrative purposes only.

"Bad Breadth" January 1988 – December 2009

Correlation to Citi US Treasury Index, 7-10 YearOverallCiti US AAA/AA Corporate Index0.84ML High Yield Master0.00ML Emerging Market Sovereign Plus10.18



"Increasing breadth, by increasing the number of pie slices, may reduce diversification of the total portfolio by increasing correlations across asset classes."

-Ed Peters, FQ Perspective,

Does Your Portfolio Have "Bad Breadth?"

Correlation to S&P 500	Overall	High Volatility regime	Low Volatility Regime
Citi US Treasury Index, 7-10 Year	0.05	-0.07	0.36
Citi US AAA/AA Corporate Index, 7-10 Year	0.25	0.20	0.38
ML High Yield Master	0.57	0.61	0.36
ML Emerging Market Sovereign Plus ¹	0.54	0.61	0.40
Diversified Bond Portfolio ^{1,2}	0.52	0.57	0.42

Sources: StyleAdvisor, Datastream

¹Merrill Lynch Emerging Market Sovereign Plus index inception date is January 1992. ²Equal weighted portfolio consisting of the following: Citi US Treasury Index, 7-10 Year, US AAA/AA Corporate Index, 7-10 Year, ML High Yield Master, ML Emerging Market Sovereign Plus Index.

Using Leverage to Balance Risk

A long-term perspective based on empirical evidence

Diversifies Risk and Maximizes Reward



Does Risk Balancing Work?

January 1960 – December 2009



Sources: Bloomberg, Global Financial Data (GFD)

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Does Risk Balancing Work?

January 1960 – December 2009



Sources: Bloomberg, Global Financial Data (GFD)

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Risk Balancing Will Underperform a 60/40 at Times

3 Year Annualized Returns, January 1963 – December 2009



Sources: Bloomberg, Global Financial Data (GFD)

Summary: Benefits of Risk Balancing

- Risk Balancing Reduces the Downside Loss More than It Reduces Upside Return
- Risk Balancing Produces More Return for a Given Level of Risk
- No Active Decisions
- Simply a More Efficient Strategy

Return vs. Risk January 1960 – December 2009



Sources: Bloomberg, Global Financial Data (GFD)

Volatility Regimes Impact Asset Allocation

January 1990 – March 2010



In Summary

- R Expect lower returns
- R Expect more volatility
- № Look for growth where balance sheets are in better shape
- R Increase allocations to non-equity related sources of return

Contact



Max Darnell

Partner, Chief Investment Officer First Quadrant *direct* 626.683.4163 mdarnell@firstquadrant.com

800 East Colorado Boulevard, Suite 900 Pasadena, California 91101 *phone* 626.795.8220 *fax* 626.795.8306 www.firstquadrant.com